

Chandana Kashyap

INTERACTION DESIGNER

San Francisco, CA

[linkedin.com/in/chandana-kashyap](https://www.linkedin.com/in/chandana-kashyap)

+ 1 (650) - 602 - 4677

chanda1997@gmail.com

DESIGN SKILLS

User Experience Design

User Interface Design

User Research

Wireframing

Prototyping

TOOLS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe XD

Figma

Miro

Microsoft Office

LANGUAGES

English

Kannada

Hindi

AWARDS AND RECOGNITIONS

Best Project

RISE Quarterly Awards

March 2022

Infosys + Wongdoody

Monthly Insta award

December 2021

Infosys + Wongdoody

EDUCATION

California College of the Arts

Masters in Human Computer Interaction Design (M.Des)

August 2022 - Present | San Francisco, USA

Expected graduation in August 2023

MIT ADT University

Bachelors in Graphic Design (B.Des)

July 2016 - July 2020 | Pune, India

WORK EXPERIENCE

Bond Medical

Product Designer - Intern | May 2023 - Present | San Francisco, USA

- Facilitated impact assessment canvas creation session with 6 participants
- Co-created app prototypes and MVP with 3 designers
- Interviewed 5+ women and 4 medical experts and analysed user journeys involving 13 activities of daily living (ADLs)

Infosys + WONGDOODY

Lead Experience Designer | February 2021 - July 2022 | Bangalore, Karnataka, India

- Assessed 4 to 5 design problems in the automobile and agro product sectors
- Proposed car driver's assistant that leverages AI and Natural Language Processing to make a 2 hour drive productive.
- Pitched 4 variations of visual, UI/UX designs and UI design systems targetting reduction of decision making time of sales persons by 50%
- Synthesized 30+ stakeholder meetings and interviews with fellow designers
- Optimized UI style guide for 50 reports to make it Power BI compatible
- Validated the feasibility of 50 UI screens with Power BI developers
- Redesigned 20+ sales and marketing data visuals with 5 unique access levels for 5 top stakeholders across 11 countries and 4 continents
- Tasked with 5+ new non-project client initiatives as a result of deliverables submitted

AVISDA Digital Solutions

Design Intern | December 2019 - April 2020 | Bangalore, Karnataka, India

- Designed a product catalog, 15+ sales collaterals and strategized 25+ social media creatives for a client dealing in home appliances
- Defined brand manual and social media creatives for a packaged food brand
- Responsible for AVISDA's internal studio branding and 8 key touchpoints
- Collaborated with a team which included content writer, 3D artist, motion designer and digital marketing strategist to build client deliverables

Design Totke

Graphic Design Intern | May 2019 - July 2019 | Bangalore, Karnataka, India

- Created 2 themed office collaterals and 2 takeaway merchandise for an event, 500 units of the latter was produced
- Implemented 4 infographics for 2 healthcare product companies retailing on Amazon
- Ideated and prepared 5 logo options for a healthcare company